

OUTSOURCE YOUR CONTENT DEVELOPMENT

Improvement Interactive's Content Development Services Provide:

- Training Material
- Flash presentations
- Interactive documentation
(indexed & searchable)
- Manuals
- Fast turnaround
- Delivery by Infrature Learning
- Sound instructional design

For content that
efficiently trains your
people or effectively
delivers your message,
Improvement Interactive

Contact us at
1-800-761-1242

(press 3 when prompted) or via the Web at
www.persistech.com

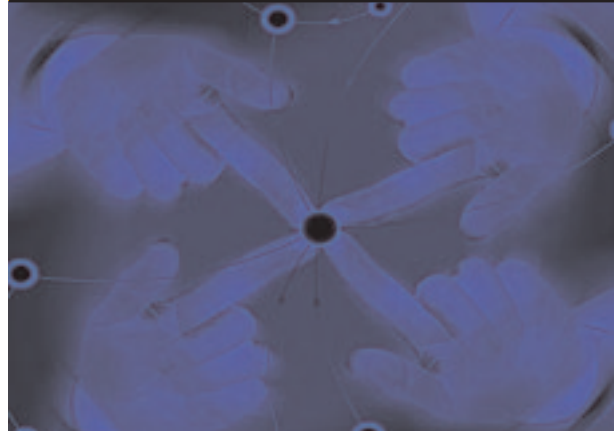
Improvement Interactive
is the service brand of Persistech, LLC



5215 North Sabino Canyon Road
Tucson, Arizona 85750



Improvement Interactive



CONTENT DEVELOPMENT



Delivering Content... Getting Results



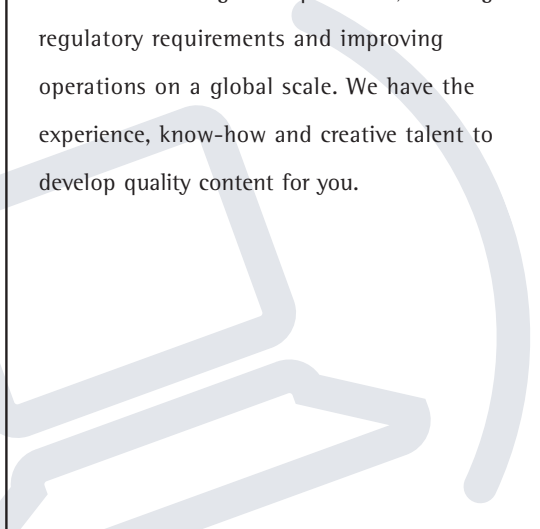
QUALITY CONTENT



Training and presentation materials are critical to the success of most businesses. But content development is time consuming, labor intensive and hard to do well.

Persistech, LLC does it well. We have developed critical content for some

of the world's largest corporations, meeting regulatory requirements and improving operations on a global scale. We have the experience, know-how and creative talent to develop quality content for you.



DELIVER THE MESSAGE

Persistech believes that content is of utmost importance, and presentation is a close second. Utilizing our expertise in training, computer technology and software development, we select the appropriate technology and optimum medium for the target audience. Our focus is on delivering the correct message in the most effective medium possible.

