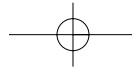


## SOFTWARE SYSTEMS THAT MAKE A DIFFERENCE

### Improvement Interactive features:

- Simple systems, readily used
- Systems that are supportable
- Dedicated testers
- Extensive error logging and data integrity functionality
- End-user support may be outsourced to Persistech, LLC
- Outstanding appearance & usability
- Dedicated graphic artists
- Dedicated usability experts
- High performance
- Extensive experience connecting to legacy systems
- Manageable feature sets
- Proven technology
- Microsoft Shop (application development tools and target platforms)
- Oracle and SQL Server databases
- Extensive documentation
- Manuals & context-sensitive help
- Flash tours
- Marketing materials



Improvement  
Interactive...

## SOFTWARE DEVELOPMENT

for custom designed  
performance optimization  
systems.

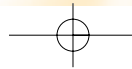


Contact us at  
**1-800-761-1242**  
(press 3 when prompted) or via the Web at  
[www.persistech.com](http://www.persistech.com)

Improvement Interactive  
is the service brand of Persistech, LLC



5215 North Sabino Canyon Road  
Tucson, Arizona 85750

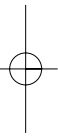


Improvement Interactive

## SOFTWARE DEVELOPMENT



Simple Solutions for Measuring, Motivating and Providing Direction



## SYSTEMS THAT WORK



Many businesses shy away from custom software development because it takes longer than planned, is often over budget and not up to expectations. Yet custom software development, when done right, can positively impact a company's operations.

Improvement Interactive, Persistech, LLC's brand for software development, specializes in performance optimization systems that work the way you want them to work.

## BUILT FOR USE

Improvement Interactive builds systems that are simple to use, look great, and perform as if they're designed by graphic artists and usability experts. (They are!) By focusing on proven technology, we deliver the features that matter most to your business. All technologies are prototyped at the beginning and optimized at the end of a project to ensure superior performance.

## SIMPLE TO MAINTAIN

Improvement Interactive supports the software systems it builds. We thoroughly test our systems, log errors and ensure data integrity to dramatically reduce support requirements.

We create code that is readable, easy to understand, and easy to maintain.

Improvement Interactive develops on top of Microsoft tools. The one exception is the inclusion of Oracle databases, as well as SQL Server, in our target platforms. Let our extensive experience at interfacing legacy systems work for you.

## DOCUMENTATION AND RELIABILITY

Improvement Interactive believes that documentation of a system is key to its internal and external marketability. We provide extensive documentation, including context sensitive help, manuals, database schemas, flash based program tours, and upon request, HTML and flash based marketing materials.

Improvement Interactive has spent the last decade developing Web and Windows based applications. We have a proven track record of delivering systems that make a difference, are well conceived, and that simply work, effectively and efficiently.

